

# Miva Merchant 9

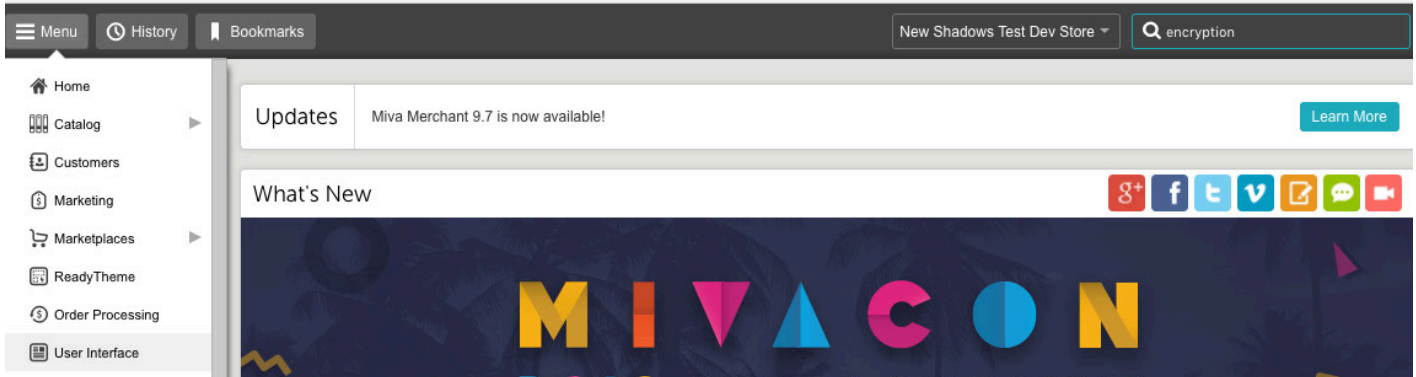
**ELEMENTS READYTHEME CUSTOMIZATION**

March 2018

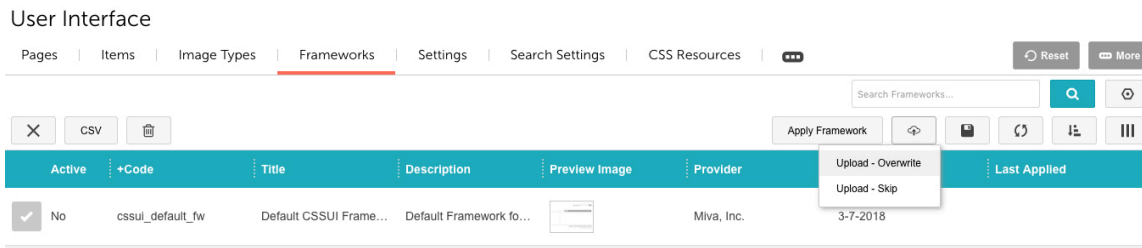
# Installing the Elements ReadyTheme

These instructions are for installing the Elements ReadyTheme to a brand new store. If you have an existing store, please contact support.

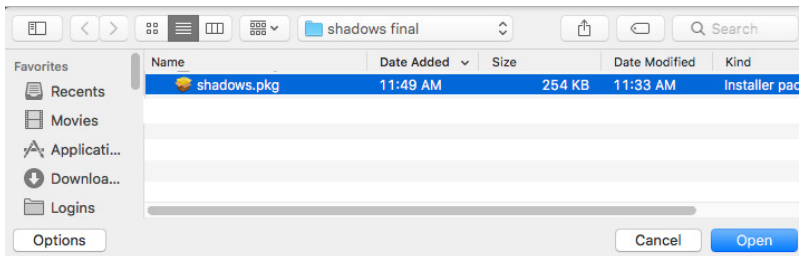
1. Once you download the Elements ReadyTheme from the Miva App Store, you'll want to install it into your store. Go to your downloads file, open the ReadyTheme folder, and select the .pkg file, then select "Choose."
2. Go to your Miva 9 Admin, click on Menu, scroll down and select "User Interface."



3. Select Frameworks, click on the upload button, select "Upload-Overwrite."



4. Go to your downloads file, open the readytheme folder, and select the .pkg file, click the "Open" button, then select "Choose."



## 5. Click on your ReadyTheme, Click “Apply Framework.”

User Interface

Pages | Items | Image Types | **Frameworks** | Settings | Search Settings | ... Reset More

Search Frameworks... Q ⊗

✕ CSV 🗑️ Apply Framework ↩ 📄 ↺ ⌵ ⌵


Active	+Code	Title	Description	Preview Image	Provider	Created Date
<input type="checkbox"/>	No	cssui_default_fw	Default CSSUI Frame...	Default Framework fo...	Miva, Inc.	11-29-2017
<input checked="" type="checkbox"/>	Yes	elements	Elements Framework	Elements is the base ...	Element Framework	10-17-2017

## 6. Click on the box “Overwrite CSS Resources,” then click “Apply.”

Apply Framework: elements

Framework Details Apply Cancel More

Details ^



**Code:** elements  
**Title:** Elements Framework  
**Description:** Elements is the base developer framework and methodology used for creating our ReadyThemes as well as custom websites.  
**Author:** Element Framework  
**Created:** 3/16/2018, 8:44:18 AM

Overwrite CSS Resources, JavaScript Resources, and Other Resources

## 7. A secondary warning page will come up, go ahead and hit “Apply” one more time.

Apply Framework: elements

Apply Cancel

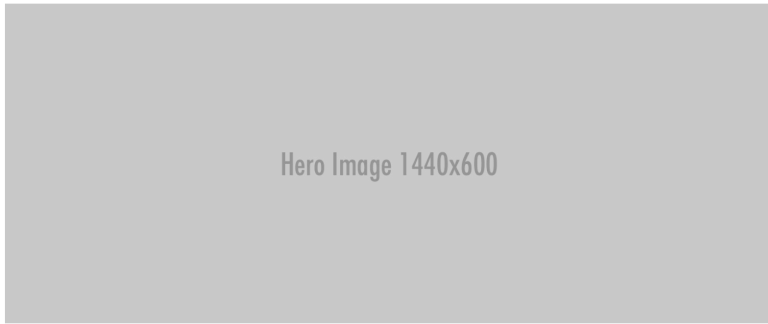
Apply Framework **elements**?

**Warning:** This process will overwrite your Page Templates, Components and all associated data as described in the Framework.

# Customizable Areas in the Elements ReadyTheme



- 1. Header Logo
- 2. Navigation Bar Visible



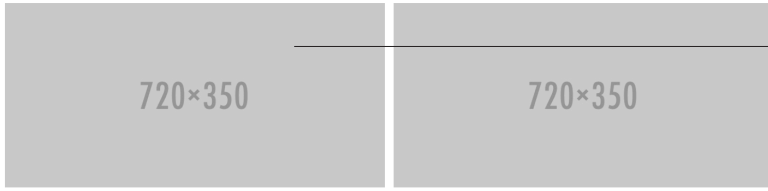
- 3. Hero Image

ABOUT  
**READYTHEMES**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris  
fringilla augue eget turpis dapibus venenatis.

- 4. Storefront: About Us

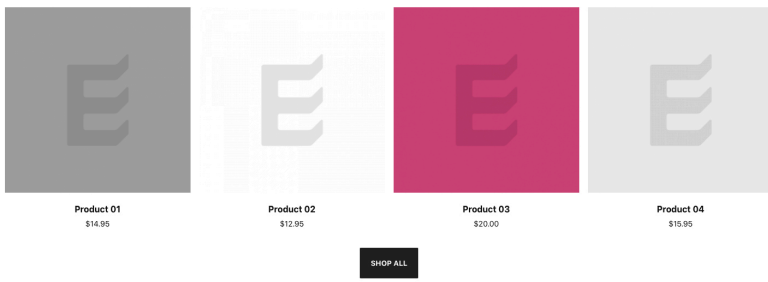


- 5. Storefront Promo Large

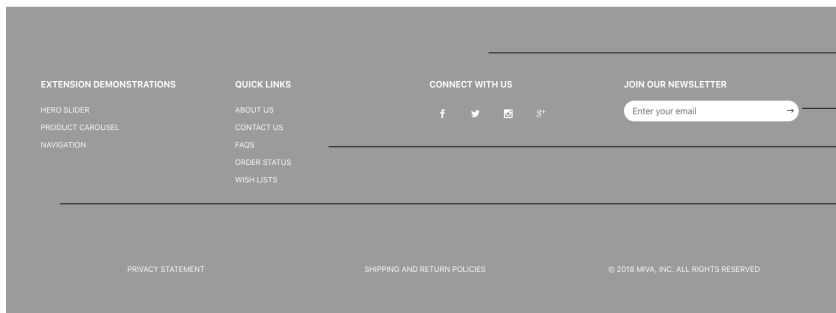


- 6. Storefront Promo Small 01
- 7. Storefront Promo Small 02

## FEATURED PRODUCTS



- 8. Featured Products Category



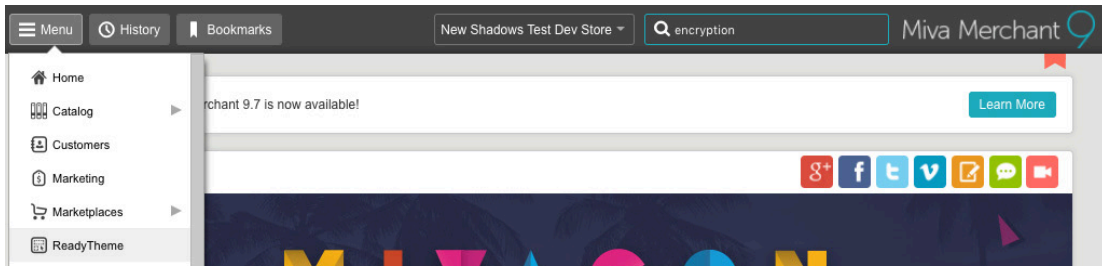
- 9. Social Icons
- 10. Newsletter Sign Up
- 11. Global Footer Quick Links
- 12. Global Footer Category Menu



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## Accessing the Elements ReadyTheme

1. Click on the Menu
2. Scroll down and click on “ReadyTheme”



## Update Header Logo


**UNDER SETTINGS TAB**

### ReadyTheme


Settings | Images | Banners | Content Sections | 

#### Look & Feel

Logo Type:

Image 

Logo Image:

 Select Logo

[Clear Logo](#)

1. Click on “Menu” and scroll down to “ReadyTheme”
2. Click on “Settings”
3. Click on “Select Logo” - a window will pop up. Click “Add” and then “Upload Image”
4. Navigate to where your new logo is, select it and click “Open”
5. Click the “Select” button

## Replace Top Logo with Text

**UNDER SETTINGS TAB**

If you don't have a logo, you can use plain text in its place.

1. Next to “Logo type” click on Image Drop Down Menu
2. Select: Text”
3. Enter “Store Name” and “Store Tagline”
4. Click “Update” in top right corner.

## Look & Feel

Logo Type:

Store Name/Domain:

Store Tagline/Phone:

Default Font:  The quick brown fox jumps over the lazy dog.

Background Color:

## Update Hero Image

### UNDER IMAGES TAB

(Storefront: Hero Image should be 1400 x 600 pixels for best results)



1. Click on the "Images" tab
2. Click on "Storefront: Hero Image"
3. Click on the Pencil Tool to edit the image
4. Click the "Select Image" button
5. Click the "Add" button and then "Upload Image"
6. Navigate to your new Hero Image and click "Open"
7. Click "Select Image"

## ReadyTheme

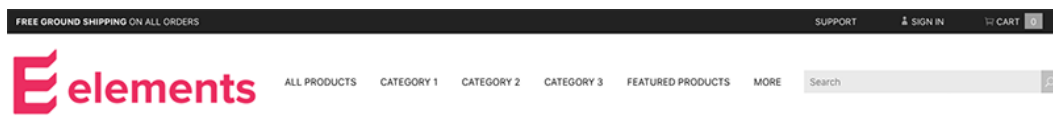
Settings | **Images** | Banners | Content Sections | Product Listings |

Search Images...

Image	Code	Name	Link	Active
<input checked="" type="checkbox"/>	storefront...	Storefront: Hero Image	Category: Featured P...	<input checked="" type="checkbox"/>

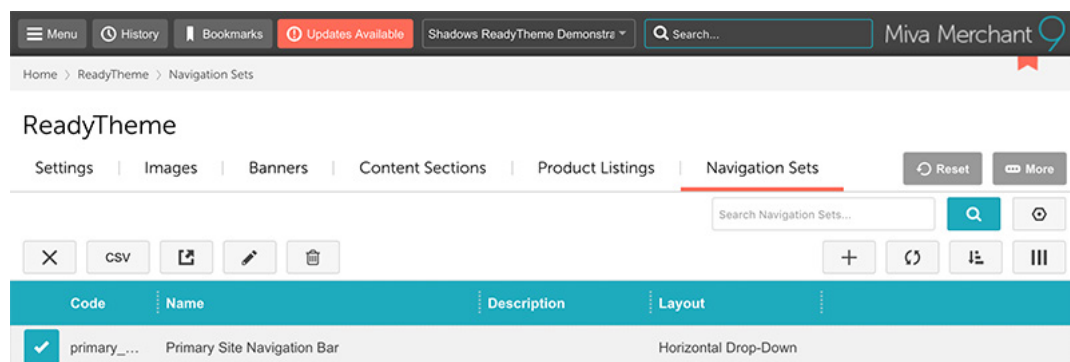
# Update Navigation Bar: All Categories

## UNDER THE NAVIGATIONS SETS TAB



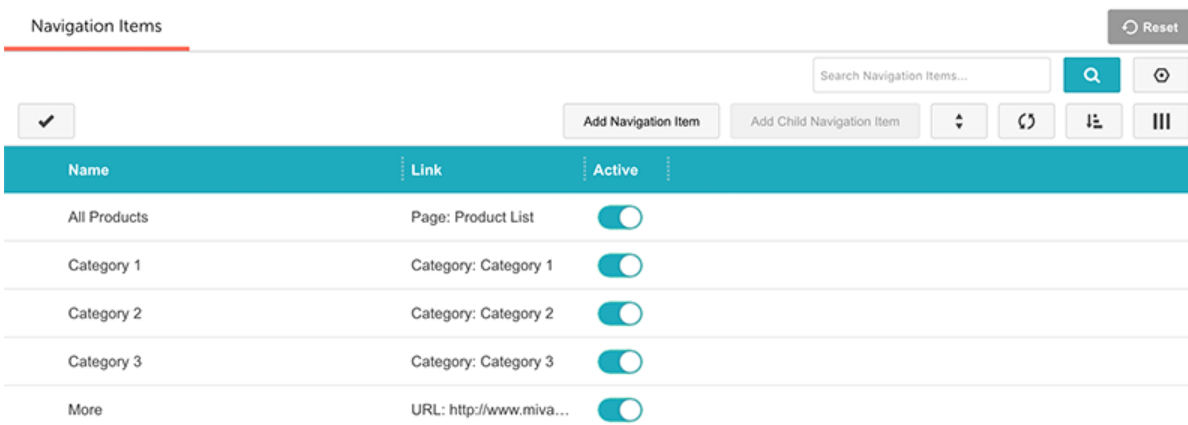
The Elements ReadyTheme has a very robust menu. The Nav Bar: Categories are not only a drop down, but also expands to show multiple sub level categories. We recommend no more than 5 or 6 to keep the site manageable and clean. Here's how to update the menu:

1. Click on "Menu" then scroll down to "ReadyTheme"
2. Click on the "Navigation Sets" tab
3. Click on "Primary Site Navigation Bar" then click on the "Edit Navigation Item" icon



4. Here you'll see the menu with the navigation items and child navigation items. You can add, delete, turn off or turn on whichever categories you want.

### Edit Navigation Item: primary\_navigation



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## Update Storefront Promo Large, Small 01 and Small 02

### UNDER THE “IMAGES” TAB

1440 x 600 is the recommended size for the Storefront Promo Large Image.



1440 x 520 is the recommended size for the Storefront Promo Large.



720 x 350 is the recommended size for the Storefront Promo Small 01 and 02.



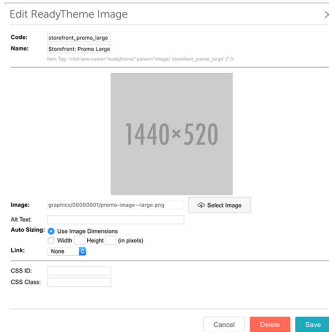
To swap the Promo images out:

1. Click on “Menu” then scroll down to “ReadyTheme”
2. Click on the “Images” tab
3. There are 3 Storefront Promo Images listed. Click on one and then click on the pencil/edit tool.

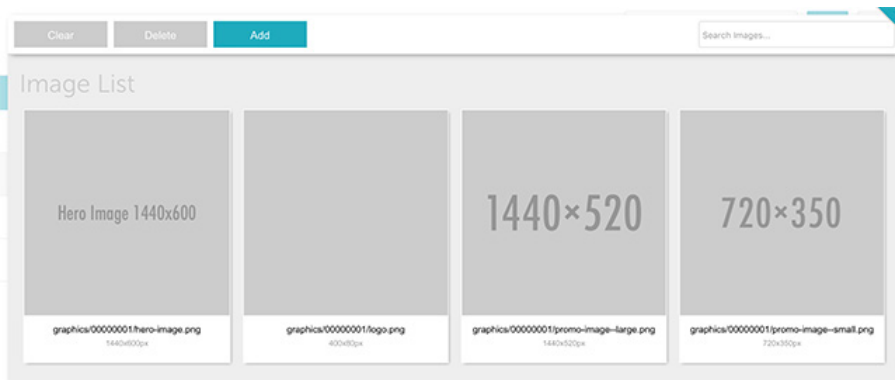


<input checked="" type="checkbox"/>		storefront... Storefront: Promo Large	Category: Category 1	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>		storefront... Storefront: Promo Small 01	Category: Category 1	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>		storefront... Storefront: Promo Small 02	Category: Category 1	<input checked="" type="checkbox"/>

4. A window will pop up, click on the “Select Image” button.



5. A second window will pop-up, click the blue “Add” button and then select “Upload Image(s)” - navigate to your image and upload it.



## Update Storefront About Us Message

### **UNDER CONTENT SECTIONS**

This is a great place to either put a little information about your company or highlight sales, specials, or holiday deals!



To update the verbiage on the About Us Message:

1. Click on “Menu” and then scroll down to “ReadyTheme”
2. Click on the “Content Sections” tab
3. Click on the “Storefront: About Us” item and then click on the pencil or edit icon.

Code	Name	Description	Active
<input checked="" type="checkbox"/>	newsletter...	Global Footer Newsletter Form	You will need to customize the form actions to... <input type="checkbox"/>
<input checked="" type="checkbox"/>	storefront...	Storefront: About Us	This is a little blurb about your company or sto... <input type="checkbox"/>

4. A window will pop up - change out the text to whatever text you want to promote. Click “Save.”

Edit Content Section ✕

**Code:** storefront\_about\_us  
Item Tag: <mv:Item name="readytheme" param="contentsection('storefront\_about\_us')"/>

**Name:** Storefront: About Us

**Description:** This is a little blurb about your company or store.

**Content:**

```
<div class="u-layout__item u-text-center">
  <br>
  <h3 class="c-heading--charlie c-heading--keyline u-text-bold u-text-uppercase">
    <span class="c-heading--subheading u-color-gray-30">About</span><br>
    Shadows
  </h3>
  <p>
    <span class="u-inline-block u-text-constrain t-storefront-about_brief">Lorem ipsum dolor sit
    amet, consectetur adipiscing elit. Mauris fringilla augue eget turpis dapibus venenatis.</span>
  </p>
  <br>
</div>
```

## Update Featured Products Category

### UNDER PRODUCT LISTINGS TAB



You can choose what products are pulled to display on the Storefront page under Featured Products either by changing categories or pointing the Featured Products to a new category. Here's how:

1. Click “Menu” then scroll down to “ReadyTheme”
2. Click on the “Product Listings” tab

### ReadyTheme

Settings | Images | Banners | Content Sections | **Product Listings** | Navigation Sets Reset More

Search Product Listings...

CSV

Code	Name	Description	Active
<input checked="" type="checkbox"/>	featured-products	Storefront: Featured Products	<input type="checkbox"/>

3. Scroll down and click on the “Featured Products” item and click the pencil, or “edit” tool.

## Edit Product Listing

META Keywords  
Product Footer  
Product Header

Select >  
< Deselect

Calculate Predicted Discounts and Sale Price

**Product Images:**  Main  
 No constraints  
 Resize to fit within bounding box:  x  pixels

**Default Sort Method:**   
 Reverse Default Display Order

**Number of Products:**

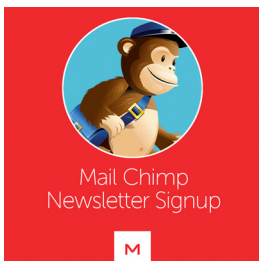
**Products To Display:**

4. Scroll down to “Products to Display” and either choose “All Products” or a specific Category.

## Update Newsletter

### UNDER CONTENT SECTIONS TAB

The Newsletter is currently just a place holder for you. If you don’t already have a mail client that you can direct your clients to, we offer a free module on our app store. It’s called “[Mail Chimp Newsletter Sign up.](#)” If you don’t want to use this feature for now, you can turn it off simply by click on the green “Active” button.



Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets

Search Content Sections...

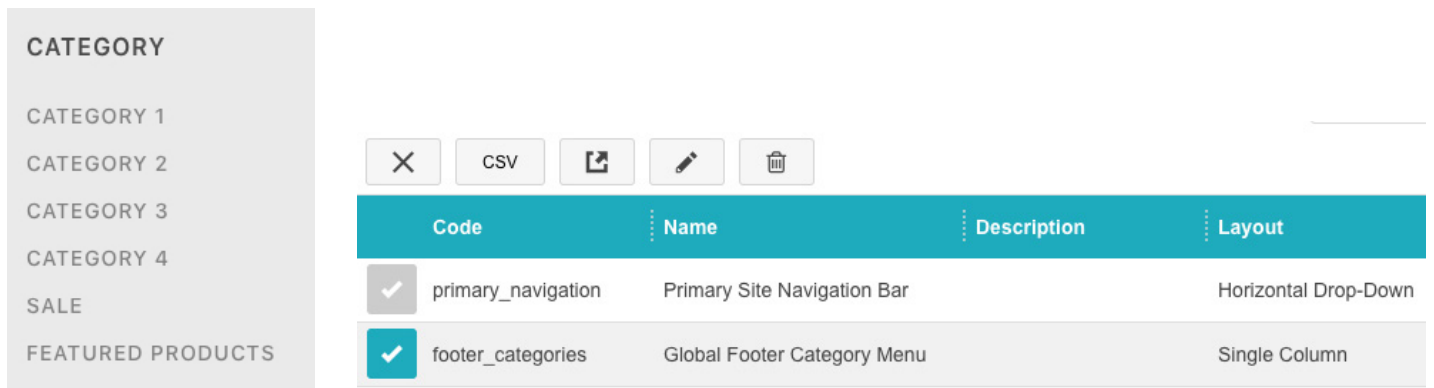
Code	Name	Description	Active
<input checked="" type="checkbox"/>	newslette...	SFNT: Newsletter Sign Up Form	<input type="checkbox"/> <small>Click this button to hide Newsletter Feature</small>

# Update Footer Categories

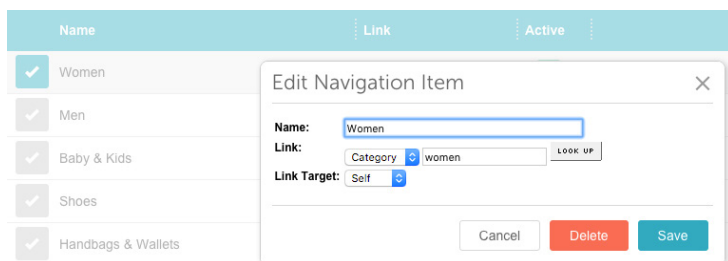
## UNDER NAVIGATION SETS TAB

To update the Footer Categories Links:

1. Click “Navigation Sets”
2. Click on “Global Footer Category Menu”



3. Click on the page icon with an arrow on it in the top column
4. Click on any item you want to update (Category 1, 2, etc.)
5. Click on the pencil icon to edit it and update to your navigation choices



6. Under “Link” choose where you would like the navigation to go to
7. Continue until all navigation is updated, click “Save”

# Update Global Footer Quick Links

## UNDER CONTENT SECTIONS TAB

Same process and location as the Footer Categories

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# Update Social Icons

## UNDER SETTINGS TAB

1. Click on “Settings” tab
2. Click “Enable Social Icons”
3. Enter your links for whichever platforms you are on  
(empty fields will not show an icon on your Storefront page)
4. Click “Update”

**Social Icons**  
 Enable Social Icons  
Facebook Link:   
Twitter Link:   
Instagram Link:   
Google+ Link:   
Pinterest Link:   
Vimeo Link:   
Youtube Link:   
Flickr Link:   
 Enable Social Sharing Code